

Streszczenie w języku angielskim – Summary

Katarzyna Jachymek, Polish Scouting Discourse: A Narrative Analysis

Dissertation titled "Polish Scouting Discourse: A Narrative Analysis" aims to characterize the scouting discourse in Poland. The study involved the analysis of 516 articles from the national press published by the Polish Scouting and Guiding Association (ZHP). The research sample was purposefully selected to verify the realization of values and ideas in everyday scouting discourse. The dissertation comprises five chapters, an introduction, a conclusion, lists of charts and tables included in the contents, and an appendix with a list of analyzed articles from scouting journals and a bibliography.

Chapter 1, "The State of Research: Discourse, Narrative, and Organizational Research," discusses the current state of research on discourse, narrative, and organizational research relevant to the chosen topic. It provides an overview of discourse analysis theory, research methods used in discourse analysis, narrative research, and the role of narrative in discourse. The chapter also explores the place of discourse analysis and narrative in organizational research, particularly from the perspective of organizational identity.

Chapter 2, "The Polish Scout Association as an Organization," briefly outlines the history of the Polish Scouting and Guiding Association, discusses its current functioning, and characterizes the organization as a discursive community. It also examines the ideology and values of ZHP's activities based on the analysis of the organization's official documents.

The subsequent chapter, "Research Methodology," delves into the methodology employed in the research. It describes the study's purpose and subject, the analyzed sources representing scouting discourse, the main research problem and specific issues, and the research methods and techniques used, including the construction of the author's analysis sheet.

Chapter 4, "Keyword Analysis," presents the results of the analysis. It covers qualitative keyword analysis, quantitative keyword analysis conducted using the online tool "Korpusomat," and a comparison of the results obtained. The chapter also discusses the characteristic vocabulary extracted with the help of Korpusomat and the ten most popular words in the scouting discourse.

Chapter 5 focuses on the analysis of discursive strategies. It analyzes the cognitive and pragmatic aspects of discourse, including the addressed topics, strategies for addressing them, and the characteristics of the senders and receivers of discourse, as well as its contexts, communication goals, and expected outcomes. The chapter concludes with a summary of the discursive strategies used in scouting discourse.

The dissertation concludes with a discussion of the narrative characterizing the discourse, juxtaposing the main narrative axes of the Polish scouting discourse with the ideas expressed in organizational documents. It presents the main conclusions of the research, emphasizing the importance of scouting discourse for the identity and activities of ZHP and suggesting implications for further research in the area of narrative analysis.

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