

**Programme curriculum Journalism and Social Communication**

**Programme, level of studies I**

**Cycle: from academic year 2024/2025**

**Predicted number of students starting the cycle 15**

Academic year: 2024/25

**Year I Semester I**

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Introduction to Sociology	lecture	30	exam	1	30	5	K_W01, K_K02, K_U04
		class	30	graded pass	1	30		
2	Logic	lecture	10	exam	1	10	2	Zgodnie z uchwałą Senatu KUL
		class	15	graded pass	1	15		
3	History of media	tutorial	15	graded pass	1	15	2	K_W03, K_W06, K_U01, K_U05, K_K01
4	Journalistic genres	lecture	30	exam	1	30	4	K_W06, K_U04, K_K02
5	Contemporary literature	tutorial	30	graded pass	1	30	4	K_W05, K_U04, K_U06, , K_K01, K_K02
6	Contemporary political systems	lecture	30	exam	1	30	4	K_W01, K_W03, K_W05, K_U01, K_U02, K_U03, K_K01, K_K03
		class	15	graded pass	1	15		
7	Journalistic sources of information	lecture	15	exam	1	15	3	K_W01, K_W02, K_U01, K_U04, K_U05, K_K01, K_K02
		class	15	graded pass	1	15		
8	Entrepreneurship	workshop	15	graded pass	1	15	1	Zgodnie z uchwałą Senatu KUL
9	Introduction to tutoring	workshop	15	graded pass	1	15	1	Zgodnie z uchwałą Senatu KUL
ELECTIVE COURSES**								
1	Physical education	class	30	unrated		30	0	Zgodnie z uchwałą Senatu KUL
2	Foreign language or course in Polish	foreign language class	30	graded pass		30	2	Zgodnie z uchwałą Senatu KUL

The student undergoes training: Health and safety procedures training, Student rights and obligations, Student culture and ethos

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	325
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	28

LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1665
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180

**Programme curriculum Journalism and Social Communication**

Programme, level of studies I/I

Cycle from academic year 2024/2025

Predicted number of students starting the cycle 15

Academic year: 2024/25

Year I Semester II

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Introduction to Law	lecture	30	exam	1	30	3	K_W05, K_U04, K_K04, K_K01
2	Culture of language	tutorial	30	graded pass	1	30	4	K_W01, K_U01, K_U02, K_K01
3	Communication studies	lecture	30	exam	1	30	5	K_W01, K_U01, K_U06, K_K01
		class	30	graded pass	1	30		
4	Introduction to Economy	lecture	30	exam	1	30	3	K_W07, K_U07, K_K01
5	History of Europe in the 20th century	lecture	30	exam	1	30	3	K_W05, K_U02, K_U03, K_U04, K_U05, K_K02
6	Voice emission and self-presentation	class	30	graded pass	1	30	3	K_W06, K_U03, K_U06
7	Journalistic genres: press	class	30	graded pass	1	30	3	K_W01, K_W06, K_U04, K_U05, K_K01, K_K04
8	Journalistic genres: audiovisual media	class	30	graded pass	1	30	3	K_W01, K_W06, K_U04, K_U05, K_K01, K_K04
9	Network society	tutorial	30	graded pass	1	30	3	K_W01, K_U01, K_K01
ELECTIVE COURSES**								
1	Physical education	class	30	unrated		30	0	Zgodnie z uchwałą Senatu KUL
2	Foreign language or course in Polish	foreign language class	30	graded pass		30	2	Zgodnie z uchwałą Senatu KUL

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	360
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	32

LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1665
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180

**Programme curriculum Journalism and Social Communication**

Programme, level of studies II/I

Cycle: from academic year 2024/2025

Predicted number of students starting the cycle

15

Academic year: 2025/26

Year II Semester I

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Creative writing	tutorial	30	graded pass	1	30	3	K_W04, K_W06, K_U01, K_U05, K_U06
2	Advertising in contemporary society	tutorial	30	exam	1	30	3	K_W02, K_W04, K_U01, K_U03, K_U08, K_K01, K_K02
3	Media Law	lecture	30	exam	1	30	3	K_W05, K_U04, K_K04, K_K01
4	The introduction to new and social media	lecture	30	exam	1	30	3	K_W01, K_W03, K_U04, K_U05
ELECTIVE COURSES**								
1	Obligatory course in the field of ethics	lecture	25	exam	1	25	1	Zgodnie z uchwałą Senatu KUL
2	Obligatory course in the field of history of philosophy	lecture	30	exam	1	30	2	Zgodnie z uchwałą Senatu KUL
3	Journalistic workshop (two workshops need to be chosen)							
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08

4	Chosen lecture (one lecture need to be chosen)							
	Citizen journalism and alternative media	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Popular culture	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Internet - legal problems	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Media studies – evaluation of selected concepts aboard	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Communication studies - evaluation of selected concepts aboard	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
5	Foreign language or course in Polish	foreign language class	30	graded pass		30	2	Zgodnie z uchwałą Senatu KUL

<b>LICZBA GODZIN W SEMESTRZE DLA STUDENTA:</b>	295
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<b>LICZBA ECTS W SEMESTRZE DLA STUDENTA:</b>	28
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<b>LICZBA GODZIN W PROGRAMIE DLA STUDENTA:</b>	1665
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<b>LICZBA ECTS W PROGRAMIE DLA STUDENTA:</b>	180
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**Programme curriculum Journalism and Social Communication**

Programme, level of studies I

Cycle: from academic year 2024/2025

Predicted number of students starting the cycle **15**

Academic year: 2025/26

**Year II Semester II**

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Psychology of communication	lecture	30	exam	1	30	3	K_W01, K_W04, K_U05, K_K01
2	Media systems and markets in Poland and around the world	tutorial	30	graded pass	1	30	3	K_W03, K_W06, K_W05, K_U01, K_U04, K_U05, K_K01, K_K03, K_K04
3	Public relations	tutorial	30	exam	1	30	3	K_W02, K_W04, K_U02, K_U03, K_U09, K_K02, K_K03
4	Knowledge about culture	lecture	30	exam	1	30	3	K_W05, K_U04, K_U05, K_K01
5	Photography in media	tutorial	30	graded pass	1	30	3	K_W06, K_U04, K_K02
6	Techniques of media studies	tutorial	30	graded pass	1	30	3	K_W02, K_U01, K_U06, K_K01
ELECTIVE COURSES**								
1	Journalistic workshop (continuation 2 workshops)							
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
2	Chosen lecture (one lecture need to be chosen)							
	Public opinion and the media	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Graffiti as a medium of communication	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Rhetoric and eristic	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
3	Foreign language or course in Polish	foreign language class	30	graded pass		30	2	Zgodnie z uchwałą Senatu KUL
				exam			1	

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	300
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	32

LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1665
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180



**Programme curriculum Journalism and Social Communication**

Programme, level of studies I

Cycle: from academic year 2024/2025

Predicted number of students starting the cycle

15

Academic year: 2026/27

Year III Semester I

COMPULSORY COURSES								
No.	Course name	Type of class*	Number of teaching hours	Form of assessment	Number of groups	Total hours	ECTS Points	Reference to programme learning outcomes
1	Visual communication	lecture	30	exam	1	30	3	K_W01, K_W02, K_W06, K_U04
2	Political communication	lecture	30	exam	1	30	3	K_W03, K_W05, K_U01, K_U04
3	Marriage and family in Christian antropology	tutorial	25	graded pass	1	25	2	Zgodnie z uchwałą Senatu KUL
ELECTIVE COURSES**								
1	Journalistic workshop (two workshops need to be chosen)							
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
2	Bachelor seminar	seminar	30	unrated	1	30	4	K_W01, K_U01, K_U02, K_U04, K_U09, K_K01, K_K02
3	Chosen lecture (two lectures need to be chosen)							
	Citizen journalism and alternative media	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Popular culture	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Internet - legal problems	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Media studies – evaluation of selected concepts aboard	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
	Communication studies - evolution of selected concepts aboard	lecture	30	exam	1	30	3	K_W01, K_W02, K_W03, K_W04, K_W06, K_W05, K_U04, K_U05
4	Internship	practical placement	120	unrated		120	4	K_K01, K_K02, K_K03, K_K04, K_U01, K_U02, K_U03, K_U05, K_U08, K_U09

LICZBA GODZIN W SEMESTRZE DLA STUDENTA:	235
LICZBA ECTS W SEMESTRZE DLA STUDENTA:	30

LICZBA GODZIN W PROGRAMIE DLA STUDENTA:	1655
LICZBA ECTS W PROGRAMIE DLA STUDENTA:	180

**Programme curriculum Journalism and Social Communication**

**Programme, level of studies I**

**Cycle from academic year 2024/2025**

**Predicted number of students starting the cycle     15**

**Academic year: 2026/27**

**Year III Semester II**

<b>COMPULSORY COURSES</b>								
<b>No.</b>	<b>Course name</b>	<b>Type of class*</b>	<b>Number of teaching hours</b>	<b>Form of assessment</b>	<b>Number of groups</b>	<b>Total hours</b>	<b>ECTS Points</b>	<b>Reference to programme learning outcomes</b>
1	History and theory of film	lecture	30	exam	1	30	4	K_W01, K_W03, K_W04, K_W06, K_U04
2	Religious media	lecture	15	exam	1	15	2	K_W03, K_W05, K_U04
3	Theory of art	lecture	15	exam	1	15	2	K_W01, K_W04, K_W06, K_U01
4	Seminar project	seminar		unrated			10	K_W01, K_W02, K_W04, K_W06, K_U01, K_U02, K_U04, K_K01, K_K02, K_K04
<b>ELECTIVE COURSES**</b>								
1	Journalistic workshop (continuation 2 workshops)							
	Radio workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Television workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Multimedia workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Computer graphics and web design workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Photography workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
	Projects workshop	workshop	30	graded pass	1	30	4	K_W06, K_U01, K_U02, K_U03, K_U08
2	Bachelor seminar	seminar	30	unrated	1	30	4	K_W01, K_U01, K_U02, K_U04, K_U09, K_K01, K_K02

<b>LICZBA GODZIN W SEMESTRZE DLA STUDENTA:</b>	150
<b>LICZBA ECTS W SEMESTRZE DLA STUDENTA:</b>	30
<b>LICZBA GODZIN W PROGRAMIE DLA STUDENTA:</b>	1665
<b>LICZBA ECTS W PROGRAMIE DLA STUDENTA:</b>	180